

# A New Day at RideSouth!

Old Fannin Road Construction Almost Complete! We have tolerated road construction on the main artery serving our shop for over two years! The wait is almost over! Within a few weeks, we will have five lanes of car traffic and two lanes for bicycle traffic!! This is great news to the thousands of families

who want to use their bikes to commute, exercise and have fun. We applaud Rankin County and the Mississippi Department of Transportation, as well as the planners, engineers and contractors who had a part of this awesome project!

**RideSouth Rise & Shine Bread Rides** 

We are bringing back our popular Rise and Shine Bread Rides at 8:00 AM on

Saturdays! Routes combine leisurely rides on bike trails and in residential areas, with faster rides on the Natchez Trace. There is something for everyone, especially after the ride, when we serve hot, fresh, oat bran bread, right out of the oven! There is always a complement of homemade jams, jellies and preserves to top off a great time!



#### Natchez or Bust Ride



The onset of the fall season in

Mississippi offers the very best time to experience the south Natchez Trace during our annual NOB Ride. Riders left from the RideSouth shop and finished at the Natchez State Park. After a reception, we loaded the bikes and had a wonderful meal overlooking the mighty Mississippi River! A great time was had by all! The ride was fully supported by super SAG team, Lane & Liz!

#### **Recumbent Rally and Convention**

For the first time ever, anywhere, you are invited to attend the inaugural Recumbent Rally and Convention, right here in Flowood! The event will take place from May 1-9, 2015. There are rides for all levels of recumbent cyclists, from just a few miles . . . to a 444 mile tour! We will even have some Speed Trials for you speedsters! Workshops, Welcome Dinners and Recumbent Forums will complement the huge selection of rides and tours for folks coming from all over! Check our additional website www.RideSouthEvents.com for up-to-date information on this and other events.



## **AZUB Bikes**

We are adding an exciting line of trikes and bikes this year from AZUB! Stay tuned for models arriving soon!

#### Repairs

We repair most all types of bikes. Get a free tune up in 30 days when you purchase a new bike or trike from us.

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#### **Special Needs**

We have many trikes for folks with special needs. Check out our adult hand cycles and adaptable trike/trailer combinations for kids. We support Makea-Wish and the Children's Advocacy Center as well as other charities.

#### **Charity Rides**

RideSouth promotes many charity rides throughout the year including the MS 150, Cancer Ride, Memorial rides and others.

# Ride of Love

This ride supports Camp SAM in Alabama to help provide summer camp for kids with cancer.

#### Workshop Series Free Clinics

We sponsor free clinics for our customers to assist in changing flats, shifting gears, riding faster, riding further and using proper nutrition.

#### Gallery

Check out our website gallery for pics of customers and events. Sign up for email notifications, too!

# Bread Rides

Bread Rides are always happening on Saturday mornings. Check with the shop for routes and times.

#### Impromptu Rides

We are prone to take off on a Sunday to tour parts of our great state. Let us know when you are interested.

#### Here are a few scheduled events:

2015 Calendar	
Signature Ride	March 28
Recumbent Rally	May 1-9
Ridgeland Century	May 2

Here is our new line of kayaks we have coming in December that is sure to evoke some good times on the water in the future! All kayaks are less than \$900!



We still have the Hobies . . . and they are even more awesome with the new seats in all the models!



We also have the Wilderness and KC Kayaks in stock. There is a kayak for all uses and all budgets! Check them out on our website!

## Types of Bikes

There are many types of bikes. The styles vary with the intended use. Road bikes



generally have thin, high pressure tires and require the rider to either lean forward (upright bike) or lean back (recumbent bike) for aerodynamics. Off-road bikes have fatter tires and suspension. Hybrid bikes are a mixture of road and off-road. Cruisers and crank forward, or semi-recumbent bikes place the rider in a more comfortable position. Recumbent trikes have three wheels and come in the delta style (one wheel in front) or tadpole style (one wheel in back). Velomobiles are the ultimate car replacement bike!

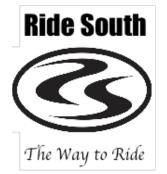
#### **Types of Kayaks**



Kayaks are either sit-on-top, enclosed or stand up paddle boards. Sit-on-top kayaks can be paddled, pedaled or sailed, depending on the brand. Fishing kayaks can be either type, but generally are sit-on-top for stability and utility. Tandem kayaks are for two occupants. Some kayaks have amas, or outriggers for sailing stability. Some fishing kayaks have built-in rod holders and can utilize foot powered or electric propulsion.

# **Our Mission**

It is our mission at RideSouth to match your needs with the best solutions for you. We want to work with you to provide the ultimate enjoyment for your outdoor activities, whether they are biking, kayaking or both. Become part of our family and see why we say . . . RideSouth is *The Way to Ride*!



# Things to know about us

## Our Philosophy

RideSouth was conceived in the late 90's to promote cycling in the South. Since we are near the Barnett Reservoir, kayaks were added to the product line to give folks another fun exercise option. We like where we are, and enjoy going places on our bikes and boats. We hope you will join us, become our family and go with us!

## **Our Products**

We strive to have the very best vehicle for the purpose you have in mind. Whether you wish to ride on the road, off the road, or on bike trails . . . we have excellent solutions for you at prices you can afford. You can sit, stand, paddle, pedal or sail on our kayaks while you are fishing, hunting, touring or having fun with the family. We have all the accessories for you including racks and trailers so all you need to do is pack a lunch!

#### **Regular Weekly Events**

We sponsor regular events throughout the year including Rise & Shine Bread Rides, Sunrise Series, Sunset Series, and Cruising on a Sunday Afternoon Rides. You can find someone to ride with every day of the week! Discover Pelahatchie Bay, The Reservoir and rural Rankin county the best way . . .on a bike or kayak from RideSouth!

# Annual Events

Find out about The Signature Ride, The Natchez or Bust Ride and multiple charity rides all year long. Test your paddling and pedaling skills in our Biathlon Series in the summer. Discover beautiful creeks and rivers through events like the Topisaw Acres Adventure. Sign up for the Waterfest Kayak Races in the spring!

# **Special Events**

Some folks like excelling in their sport and tour, or race, across the state or across the country. Charity events like The Ride of Love in Alabama, supports kids with cancer. The Silver Comet Ride offers another view of our Southern heritage in Alabama. We are always planning special events like Trike Rides around the Pelahatchie Bay area that encourages all riders to participate, no matter what their experience level.

#### **Trade-In Policy**

We will take your RideSouth new bike purchase down the road if you elect to upgrade and trade up to a new RideSouth machine. We want you to continue to be a part of our family, and hope to keep you riding!

# Our Logo

The R & S of RideSouth makes a statement, and a request, for you to embrace our part of the country, the South. Our flowing rivers and peaceful roads call out for green adventures that can best be enjoyed by cycling and kayaking. We have found our home here ... and sincerely hope you will too!

# **RideSouth** . . . The Way to Ride

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